



*Inspiring the next generation
of environmental stewards*

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2011 Green Earth Book Award

Awarded Annually by the Newton Marasco Foundation

The Newton Marasco Foundation (NMF) is a public charity whose mission is to inspire responsible environmental stewardship. We focus on educating children, schools, and communities about their role in being advocates for the environment. Our programs foster learning, appreciation, and caring for our natural world. We celebrate and reward small deeds and great acts that promote environmental awareness and further sustainable, environmental solutions.



NMF, in partnership with Salisbury University, created the Green Earth Book Award to promote books that inspire children to grow a deeper appreciation, respect, and responsibility for their natural environment. This is an annual award for books that best raise awareness of the beauty of our natural world and the responsibility that we have to protect it. In 2011, the Green Earth Book Award will be awarded in four categories:

- **Picture Book:** for books for children from pre-school to age eighty where the pictures and illustrations are as important as the text.
- **Children's Fiction:** encompasses novels for young readers up to age 12.
- **Young Adult Fiction:** includes books for readers from age 13 to 21.
- **Nonfiction:** includes books for readers from infancy to age 21.

SCHEDULE & INSTRUCTIONS

Nominations must be provided by November 1, 2010. We are requiring that any organization or individual that nominates a book provide ten review copies (note that advance reader copies are acceptable). The accompanying nomination form should be completed and sent to Jenny Newton Schmidt, National Program Director at jenny@newtonmarascofoundation.org or to the address below. Review copies of books should be mailed to:

***Newton Marasco Foundation
1760 Old Meadow Road
McLean, VA 22102
Attention: Green Earth Book Award***

The list of nominations that make the "short list" will be announced in December 2010. The winning books in all four categories will be announced in January 2011. Awards will be presented to the winning authors and illustrators on April 6, 2011 in Salisbury, Maryland. The award ceremony will be conducted during Salisbury University's Children and Young Adult Literature Festival.

The award in each of the four categories will be comprised of a monetary award of \$1,000 to the author and \$1,000 to the illustrator (or \$2,000 if the author and illustrator is the same person). In addition, Green Earth Book Award-winning books will be donated to Title I schools or military bases in Northern Virginia, Maryland, or Washington, DC.



REVIEW PANEL

Dr. Ernie Bond,
Salisbury University

Darby Bade,
SRA International, Inc.

Michael Cullen,
*Environmental Protection
Agency*

Dr. Patricia Dean,
Salisbury University

Tony Diecidue,
*Project Performance
Corporation*

Jenni Duhe,
Pemberton Elementary School

Lisa Eddy,
Adrian High School

Tricia Fisher,
Broadneck Elementary School

Cynthia Grady,
Sidwell Friends School

Dr. Susan Hepler,
*The Children's Book Guild of
Washington, DC*

Pamela Spencer Holley,
Retired Librarian

Dr. Cynthia McDermott,
Antioch University – Los Angeles

Margy Meeks,
Salisbury School

Richie Partington,
San Jose State University

Robin Richardson,
*Environmental Protection
Agency*

Ed Sullivan,
*Rowman & Littlefield Publishing
Group*

Mark Seltzer,
*Environmental Protection
Agency*

Peter Trick,
Booz Allen Hamilton

Heather Vance-Chalcraft,
East Carolina University

ELIGIBILITY

- Must be published in the United States during 2010.
- Must be written in English (can be translated into English or be a bilingual book that contains English as one of the languages).
- Must be a trade book.
- Must contain themes or content related to the environment and the concept of environmental stewardship.

AWARD CRITERIA

Picture Book Award

- The writing style captures the child's interest and is appropriate for the age intended, and the text meets required standards of quality writing.
- The text and graphics/ illustrations/cover enhance the reader's experience and awareness of the theme in the book, as well as the general appeal and attractiveness of the book.
- The book either promotes an inspired understanding of the environment, an awareness of environmental issues, or a celebration of nature.
- The book encourages the concept of environmental stewardship and the role each of us can play in nurturing, protecting, and defending our environment.
- Environmental issues are current and accurately portrayed.

Nonfiction Award

- The writing style captures the child's interest and is appropriate for the age intended, and the text meets required standards of quality writing.
- The book either promotes an inspired understanding of the environment or an awareness of environmental issues.
- The book encourages the concept of environmental stewardship and the importance of the role each of us play in nurturing, protecting, and defending our environment.
- Environmental issues presented are current and accurately portrayed.
- Information provided in the book's bibliography, glossary, index, table of contents, captions, appendices, associated web sites, etc. enhances the clarity of the subject matter.
- The cover, photographs, illustrations, and aesthetic devices enhance the general appeal and attractiveness of the book.

Children's Fiction and Young Adult Fiction Awards

- The writing style captures the child's interest and is appropriate for the age intended.
- The text meets required standards of quality writing.
- The book either promotes an inspired understanding of the environment or an awareness of environmental issues.
- The book encourages the concept of environmental stewardship and the importance of the role each of us play in nurturing, protecting, and defending our environment.
- Environmental issues presented are current and accurately portrayed.

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