



2009 Green Earth Book Award Media Coverage

NEWSPAPER ARTICLES

Brattleboro Reformer (Brattleboro, Vermont)

Gould novel wins award

February 10, 2009

http://www.reformer.com/ci_11669280?source=most_emailed

Delmarva Now (Salisbury, Maryland)

SU hosts Children and Young Adult Literature Festival on April 15, 16

April 2, 2009

<http://www.delmarvanow.com/article/20090402/NEWS01/90402033/1002>

Brattleboro Reformer

Local Author Wins Green Earth Book Award

April 9, 2009

Delmarva Now (Salisbury, Maryland)

Children's Literature Festival to be held this week

April 13, 2009

<http://www.delmarvanow.com/article/20090413/LIFESTYLE/904130320>

WEBSITES

Macmillan Publishing

<http://us.macmillan.com/MacmillanSite/categories/Childrens/ProfessionalAssociationAwards/GreenEarthBookAwardWinner>

Author Bill Harley's Web Site

<http://www.billharley.com/NewsDetail.asp?NewsID=179>

Peachtree Publishers

<http://peachtree-online.com/product/2871.aspx>

Simon & Schuster

<http://www.simonandschuster.net/content/book.cfm?tab=1&pid=626614&er=9781416954941>

Faith, Hope, and Fiction

Interview with Pamela Todd

March 2009 Issue

<http://faithhopeandfiction.com/documents/pamelatodd.pdf>

Salisbury University

April 1, 2009

<http://www.salisbury.edu/newsevents/fullstoryview.asp?id=3868>

AZO Cleantech – The A to Z of Clean Technology

Green Earth Book Award Winners to be Announced This Week

<http://www.azocleantech.com/Details.asp?newsID=5242>

Newswise

April 13, 2009

Green Earth Book Awards

<http://www.newswise.com/articles/view/551099/>

Providence Journal

Lifebeat: People

April 13, 2009

http://www.projo.com/lifebeat/content/lb-People_column13_04-13-09_VQE0E71_v10.2736cbf.html

Examiner.com

April 17, 2009

The Green Earth Book Award Winners

<http://www.examiner.com/x-7597-Childrens-Books-Examiner~y2009m4d17-The-green-earth-book-award-winners>

North American Association for Environmental Education EE-News and EE-Link

April 21, 2009

2009 National Green Earth Book Award Winners

<http://www.naaee.org/news-and-events/members-ee-news-archives/ee-news-members-april-21-2009.html#228457921>

BLOGS

The Miss Rumphius Effect

The blog of a teacher educator discussing poetry, children's literature and issues related to teaching children and their future teachers.

February 5, 2009

<http://missrumphiuseffect.blogspot.com/2009/02/2009-green-earth-book-award-winners.html>

The Recession Kitchen

Eating well in lean times

February 9, 2009

http://recessionkitchen.typepad.com/the_recession_kitchen/2009/02/sick-day-monday.html

Alison Eldred

News

Varmints Awards

February 9, 2009

<http://alisoneldredblog.blogspot.com/2009/02/varmints-awards.html>

Cynsations

A source for interviews, reading recommendations, publishing information, literacy advocacy, writer resources, news in children's and teen literature (blog of author Cynthia Leitich Smith)

February 11, 2009

<http://cynthialeitichsmith.blogspot.com/2009/02/2009-national-green-earth-book-award.html>

Jacketflap.com

JacketFlap has become the world's largest and most comprehensive resource for information on the children's book industry. Writers, illustrators, librarians, agents, editors, publicists, and publishers visit JacketFlap every day.

February 11, 2009

<http://www.jacketflap.com/megablog/index.asp?postid=301769>

Way of the West

I'm Rob Weston, author of [Zorgamazoo](#), a "magical, hilarious, whiz-bang" children's book (according to Tegan at Queen Anne Books in Seattle). You may've also heard it referred to as "that crazy rhyming novel." This blog will feature my randomest thoughts on things that interest me — mostly literature and the arts. There'll also be weekly MP3 recordings of me, reciting silly poetry into a computer.

<http://wayofthewest.wordpress.com/2009/02/19/green-earth-book-award/>

Bunny Eat Bunny

The diaspora website of Bowen Press

<http://bowenpress.blogspot.com/2009/03/daylight-savings-time-is-relative.html>

Full Circle – Earthwise News and Notes

April 7, 2009

Green Earth Book Award Winners

<http://fullcirclenews.blogspot.com/2009/04/green-world-book-award-winners.html>

DULEMBA.COM

Blog by a children's book editor and illustrator

2009 Green Earth Book Awards!

April 8, 2009

<http://www.dulemba.com/2009/04/2009-green-earth-book-awards.html>

Book Award Tragic

April 9, 2009

Green Earth Book Award Winners to be Honored

<http://awardtragic.blogspot.com/2009/04/green-earth-book-award-winners-to-be.html>

HEIRS Environmental Illness Research Blog

April 14, 2009

Children's Books: Green Earth Book Awards Announced

<http://heirsonline.wordpress.com/2009/04/14/green-earth-book-awards/>

Greener Health

April 14, 2009

Green Earth Book Awards for environmentally-friendly literature for children and young adults

<http://greenerhealth.blogspot.com/2009/04/green-earth-book-awards-for.html>

Lori Calabrese Writes!

April 17, 2009

2009 National Green Earth Book Award Winners

<http://loricalabrese.blogspot.com/2009/04/2009-national-green-earth-book-award.html>



Gould novel wins award

By JON POTTER, Reformer Staff

Tuesday, February 10

BRATTLEBORO -- Peter Gould's 2008 novel "Write Naked" is many things -- a coming-of-age story, an environmental fable, a paean to Vermont, a discourse on writing. Now you can add "award-winner" to the list.

"Write Naked" is one of six books to win 2009 National Green Earth Book Awards, the nation's first environmental stewardship award for children's and young adult literature. Gould shares the honor in the young adult fiction category with "Blind Faith Hotel" by Pamela Todd.

Fittingly, Gould found out about the award via e-mail last Friday, while in Burlington leading workshops for the Governor's Institute in sessions focused on sustainability and climate change.

"I didn't expect to win this award, because I figured my time to win awards was over," said Gould, whose book was published by Farrar, Straus and Giroux last May. "I was upset because it didn't get any prizes, and then I get the one that rewards me with the warmest glow because it's the one that matters most."

The award will be presented on April 14 by the Newton Marasco Foundation at Salisbury University in Maryland during the university's Children and Young Adult Literature Festival. Gould will have a chance to make a few remarks and participate in booksignings, panel discussions and school visits.

The award carries with it a \$1,000 prize -- a figure that is pure karma in Gould's case. While preparing for the Governor's Institute, "I bought a copy of my book for every student that was there. I bought 45 copies of my own book, thinking that it will all come back to me, I guess."

The award money pretty much does that.

On hearing the news, Gould did what any proud winner would do -- with a uniquely Vermont twist.

"My instant reaction was I grabbed the phone. I called my wife, Mollie Burke at the Statehouse."

Burke, P-Brattleboro, is a freshman state representative in Montpelier -- and an important inspiration for Gould.

"I realized in a sense that the novel was almost a collaborative effort between me and her, because I've learned so much of my environmental awareness from her," he said.

Since the book was released, Gould has been busy doing what most authors do -- promoting the book through signings, readings, school programs and workshops on how art can be a force for change.

"Most of our students had never heard of Peter or his book, but after an hour with Peter, the buzz in the ninth-grade was all about this cool guy, who wrote this intriguing story," wrote one teacher from U-32 in Montpelier.

For the most part, Gould said, he's pleased with the response to his book.

"The anecdotal response has been wonderful and heartwarming. As far as book sales ... I've been too afraid to ask," he said.

Gould is working on another novel with an environmental angle -- this time an anti-GMO message. He's also busy directing at the New England Youth Theatre and teaching, including a new gig co-leading a class on "Inner and Outer Peace" at Brandeis University.

Jon Potter can be reached at jpotter@reformer.com or 802-254-2311, ext. 149.



Delmarva Now (Salisbury Times)

SU hosts Children and Young Adult Literature Festival on April 15, 16

APRIL 2, 2009

SALISBURY — Salisbury University's Children and Young Adult Literature Festival features something for everyone, from avid readers and aspiring illustrators to film buffs and environmental advocates. Events are April 15 and 16 on the SU campus.

Events begin April 15 with author lectures from 11 a.m.-4 p.m. in the Teacher Education and Technology Center, Room 153.

Wednesday evening features an Environmental Literature Festival at 6 p.m. in Holloway Hall Auditorium. It includes an environmental writing presentation by Caldecott honorees Betsy and Ted Lewin, who have together written or illustrated some 60 books such as *Click, Clack, Moo* and *Pepe the Lamplighter*.

This year's six Green Earth Book Award winners and 11 honorees are also saluted, and several will speak on an author panel about environmental writing. Given annually by the Newton Marasco Foundation, the award is the first prize in the nation to laud environmentally-friendly children's literature.

Another highlight is a screening of the short animated film *Varmints*, adapted from a Green Earth Book Award-winning picture book. *Varmints* was nominated for a British Academy of Film and Television Arts award —England's equivalent of an Oscar. The film has not yet been released in the United States, so viewers of this advanced screening will be among the first in the nation to enjoy it. The evening concludes with an environmental fair in the Great Hall, as well as a book signing and reception in the Social Room.

The film festival fun continues Thursday, April 16, in the Wicomico Room of the Guerrieri University Center with a screening of *The Spiderwick Chronicles* and a visit by series author Holly Black.

Introduced by Elsie Walker, SU English faculty and co-editor of *Literature/Film Quarterly*, the fantasy film adaptation is shown at 4:30 p.m. It's followed by a second screening of *Varmints* at 6:30 p.m., introduced by Dr. David Johnson, SU English faculty and co-editor of *Literature/Film Quarterly*. Author Holly Black will speak at 7:30 p.m. and will be available to sign books.

Community members are also invited to view a “Global Warming Portfolio Exhibit” in the Atrium Gallery of the Guerrieri University Center or the Environmental Children and Young Adult Literature Collection in TETC, Room 226.

Wednesday events are sponsored in part by the Newton Marasco Foundation, while Thursday events are sponsored in part by the Eastern Shore Regional Library and SU’s Student Office for Activity Planning. Other support comes from SU, Constellation Energy, Comcast, APPI and Delmarva Recycling. For details about the festival call 410-543-6509 or visit the SU Web site at www.salisbury.edu.



Observer Local Notebook

April 9, 2009 Thursday

Local Author Wins Green Earth Book Award

Brattleboro author Peter Gould has won the 2009 Green Earth Book Award for his young adult novel "Write Naked." As Earth Day approaches, the Newton Marasco Foundation is recognizing the winners of the leading national environmental book awards for literature that inspires young readers to appreciate and care for the environment. The 2009 Green Earth Book Awards highlight the best in environmental reading for children and young adults. Every year, the Newton Marasco Foundation partners with Salisbury University in Maryland to honor and promote environmental books that not only raise awareness of environmental issues, but also instill a sense of responsibility for nurturing, protecting and defending the natural environment. The Green Earth Book Award is the nation's first environmental stewardship book award for children and young adult literature.

Write Naked, by Peter Gould, begins when Victor sneaks off with an old typewriter to test out the saying "You have to be naked to write." He expects solitude; instead he meets Rose Anna, a free spirit with an antique fountain pen and a passion to save the planet. Their unexpected encounter marks the beginning of an inspired writing partnership - featuring a quirky love story and an ecological fantasy featuring a tiny heroic newt. Together, the teens explore the possibility of connections - to one another, the woods outside, and the world beyond.

More than 100 books were submitted across the four categories. Each award includes \$2,000 to the winning author and illustrator.

The Newton Marasco Foundation's mission is to inspire responsible environmental stewardship. NMF designs innovative programs that foster learning, appreciation and caring for our natural environment. The foundation promotes awareness and responsibility for the environment by individuals, schools, businesses and communities. The foundation educates companies on sustainable green business practices and promotes the conservation and restoration of unique community ecosystems and habitats. The foundation conducts award programs that recognize small deeds and great acts that promote environmental awareness and further sustainable, environmental solutions. For more information, visit www.newtonmarascofoundation.org.



Delmarva Now (Salisbury Times) Children's Literature Festival to be held this week

April 13, 2009

When is SU's Children and Young Adult Literature Festival?

The festival, which features something for avid readers and aspiring illustrators to film buffs and environmental advocates, is scheduled for Wednesday and Thursday on the SU campus.

The rundown of events . . .

- On Wednesday, author lectures will be held from 11 a.m.-4 p.m. in the Room 153, Teacher Education and Technology Center. That evening, the Environmental Literature Festival is scheduled at 6 p.m. in Holloway Hall Auditorium. It includes an environmental writing presentation by Caldecott honorees Betsy and Ted Lewin, who have together written or illustrated some 60 books such as "Click, Clack, Moo" and "Pepe the Lamplighter."
- On Thursday, the festival fun continues in the Wicomico Room of the Guerrieri University Center with a screening of *The Spiderwick Chronicles* and a visit by series author Holly Black. Introduced by Elsie Walker, SU English faculty and co-editor of *Literature/Film Quarterly*, the fantasy film adaptation is shown at 4:30 p.m. It's followed by a screening of *Varmints* at 6:30 p.m., introduced by David Johnson, SU English faculty and co-editor of *Literature/Film Quarterly*. Author Holly Black will speak at 7:30 p.m. and will be available to sign books.

Tell me about the Green Earth Book Awards.

Every year, the organization partners with SU to recognize green-minded authors and illustrators with the prize, the nation's first to laud environmentally friendly literature for children and young adults.

More than 100 books were considered this year by 11 judges from across the nation including scientists, teachers, librarians, two SU faculty and representatives of the Environmental Protection Agency. Each winning author and/or illustrator receives \$2,000. Green Earth books are also being donated to schools and youth organizations, and the entire collection was recently given to SU for its new Teacher Resource Room. A nonfiction book printed in vegetable-based inks on recycled paper, *MySpace/Our Planet* by Jeca Taudte and Dan Santat is one of six Green Earth Book awardees (and 11 honor books) for 2009.

For details about the festival, call 410-543-6509 or visit the SU Web site at www.salisbury.edu.