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**FOR IMMEDIATE RELEASE**

**Newton Marasco Foundation Announces  
2005 GreenFocus Awards  
An Environmental Photography Contest for High School Students  
*Deadline Extension – September 23, 2005***

MCLEAN, VA (August 6, 2005) – The Newton Marasco Foundation (NMF) is launching its inaugural GreenFocus Awards, an environmental photography contest for high school students. NMF has created the photography contest to use the art of photography to raise community awareness and educate our nation's youth and their families about the ethos of environmental stewardship. This is an annual contest that will have two separate components each year—one focusing on sustainable land use for the annual Brownfields Conference which is co-sponsored by the U.S. Environmental Protection Agency (EPA) and the International City/County Management Association (ICMA); the other focusing on broader environmental themes for our annual NMF-sponsored Earth Day events.

During this inaugural year, only the Brownfields portion of the contest will be conducted. This year, the conference will be held in Denver, Colorado on November 2-4, 2005. For more information about the conference, visit: [www.brownfields2005.org](http://www.brownfields2005.org).

This Brownfields 2005 version of the contest seeks to educate our youth and raise community awareness about the environmental and other socio-economic impacts posed by brownfields and the opportunities they present for promoting environmentally sound, sustainable urban and rural development strategies. A brownfield is commonly known as property, the expansion, redevelopment, or reuse of which may be complicated by real or perceived environmental contamination. Cleaning up and reusing these properties can take development pressure off of undeveloped, open land, and both improves and protects the environment. For more information about brownfields, visit EPA's Brownfields Program web site at [www.epa.gov/brownfields](http://www.epa.gov/brownfields) or Colorado's Department of Public Health and Environment at [www.cdph.state.co.us/hm/rpbrownfields.asp](http://www.cdph.state.co.us/hm/rpbrownfields.asp).

Entries must be **received no later than September 23, 2005**. Entries will be judged by the Foundation's GreenFocus Award committee and select partner representatives. Winners will be announced by October 15, 2005 and a formal awards ceremony for the Grand Prize Winner will be conducted in Denver, Colorado during Brownfields 2005. Prizes will be awarded to the top five photos that best depict the impacts or benefits from sustainably reusing our lands to better our communities. Winning photos will be selected based on: originality, artistic merit, portrayal of the contest theme, and reproducibility for photo exhibition. The Grand Prize Winner will be awarded \$300, an award certificate, and a \$200 donation to the winner's high school.

Complete contest rules, the entry form, and additional information about the GreenFocus Awards are available from the NMF web site at [www.newtonmarascofoundation.org](http://www.newtonmarascofoundation.org) or via the contact information provided above.

**About the Newton Marasco Foundation:**

Newton Marasco Foundation (NMF) is a 501(c)(3) nonprofit organization whose mission is to work collaboratively on issues related to environmental stewardship through the areas of education and greening. We are national, headquartered in Fairfax, Virginia, with chapters in numerous states and the US Virgin Islands. We aspire to ignite the energy and passion that is embodied by our youth—to teach the ethos of environmental stewardship and to make our children more aware of the fragile nature of their local ecosystems and the role each of us can play in nurturing, protecting, and defending it. We educate and inform companies on sustainable green business practices and promote energy-efficient practices in housing, from design to home living, especially for lower income families.